

Creating a Convincing Argument

A **convincing argument** is one that makes people believe it is right or true.

The best way to make an argument convincing is to provide clear, persuasive reasons to support a point. We can use an **argument table** to gather convincing arguments and reasons.

How do I make my argument convincing?



Use a Table

An argument table, also known as an argument map or argument diagram, can help us organize clear supporting reasons.

	argument
Appearance matters.	
Appearance doesn't matter.	

Do you remember the arguments and opinions of people about the importance of appearance? Let's hear more!



Interviewing

Listen to what people have to say about the question below.



Use a Table

The table shows the arguments for each side based on the interview responses.

argument

Appearance matters.

Appearance shapes people's first impression of us.



Appearance reflects our personality.



Appearance doesn't matter.

Appearance is subjective, and people have different opinions on what beauty is.



Talents and skills are more important for development.



I wrote the respondents' arguments in the table.



LET'S ANALYZE

Use a Table

Think and write one more additional argument for each side in the table.

argument

Appearance shapes people's first impression of us.



Appearance matters.

Appearance reflects our personality.



Appearance doesn't matter.

Appearance is subjective, and people have different opinions on what beauty is.



Talents and skills are more important for development.



You should understand the subject to make a clear and logical argument about it.



LET'S ANALYZE

Use a Table

Write ✓ (I agree) or X (I disagree) next to each argument.

	argument	√ or X
	Appearance shapes people's first impression of us.	
Appearance matters.	Appearance reflects our personality.	
	Appearance influences our self-confidence.	
	Appearance is subjective, and people have different opinions on what beauty is.	
Appearance doesn't matter.	Talents and skills are more important for development.	
	Inner traits are more important to shape our personality.	A

Argument Reasoning

Choose the side that you mostly agree with and then proceed to argument reasoning.

Appearance matters. Appearance reflects our personality. Appearance influences our self-confidence. Appearance is subjective, and people have different opinions on what beauty is. Talents and skills are more important for development. Inner traits are more important to shape our personality.

Let's write reasons to support this chosen side.



If you want to convince people, you should make good reasons to make your argument strong and believable.



LET'S ANALYZE

Argument Reasoning

Since we agreed with the arguments on this side, we have to present a reason for each argument. Can you add a reason for the 3rd argument?

Chosen Side: Appearance doesn't matter.

Argument 1:	Appearance is subjective, and people have different opinions on what beauty is.
	What one person considers beautiful may not be the same for another person

Argument 2: Talents and skills are more important for development.

Reason 2: Learning new skills or having amazing talents has nothing to do with how someone looks.

Argument 3: Inner traits are more important to shape our personality.

Reason 3:



Argument Reasoning

Check the final arguments and reasons.

Chosen Side:	Appearance doesn't matter.
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Argument 1:	Appearance is subjective, and people have different opinions on what beauty is.
Reason 1:	What one person considers beautiful may not be the same for another person.
Argument 2:	Talents and skills are more important for development.
Reason 2:	Learning new skills or having amazing talents has nothing to do with how someone looks.
Argument 3:	Inner traits are more important to shape our personality.
Reason 3:	Inner traits like kindness, compassion, and intelligence is what makes a great personality.



WRITING TASK



Complete the paragraph based on the table. The colored bars indicate what to write about.

Chosen Side: Appearance doesn't matter.

This is because ______

For example, _______

WRITING TASK



Complete the paragraph based on the table. The colored bars indicate what to write about.

Argument 2: Talents and skills are more important for development.

Reason 2: Learning new skills or having amazing talents has nothing to do with how someone looks.

Second, comp	ared to a good appearance, I think	
		 for one's development.
In my opinion,		

WRITING TASK



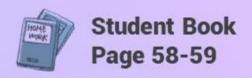
Complete the paragraph based on the table. The colored bars indicate what to write about.

Argument 3: Inner traits are more important to shape our personality.

Reason 3: Inner traits like kindness, compassion, and intelligence is what makes a great personality.

Finally, I believe that	
What makes a great personality are	

SUMMARY



When we want to convince people, we can use an argument table to help us choose the best side and arguments. For today's homework in your student book on page 59, choose a side of the topic "Is Too Much Money a Bad Thing or Not?" Use the table to list arguments and supporting reasons. Write a paragraph to explain your side.

Argument		Reason When thinking about whether having an excessive amount of money is bad or no important to consider the topic with an open mind	t. It is
	1	important to consider the topic with an open and	
	2		
	3		6

