



SMART JUNIORS 2

How to Become an Internet

Lesson 9
Read for Detail



- Listen and review the interview.

How to Become an Internet Superstar

▶ **Host:** Welcome to Smart Insights: Junior Edition! I'm your host, Emma, and today, we have a special guest who has taken the Internet world by storm. He's the master of challenges and the creator behind "Challenger's Playground," please give a warm welcome to Chris!

Chris: Thank you for having me, Emma. It's great to be here!



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▶ **Host:** We're glad to have you here, Chris. Let's jump right into it. What inspired you to start content creation?



Chris: Well, it all began with my passion for challenges. I've always been a competitive person. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their comfort zones?



▶ **Host:** That's a fantastic start! What types of content do you create?



Chris: On Challenger's Playground, my best friends and I make lots of different entertaining content including but not limited to fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.



▶ **Host:** As we know, being an internet superstar is not always easy. What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.



▶ **Host:** It's clear that you've overcome significant obstacles as a content creator. What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.



▶ **Host:** Thank you so much for sharing your insights and experiences with us today, Chris.

Chris: Thank you, Emma. It's been a blast.

Host: Thank you all for tuning in to this episode of Smart Insights: Junior Edition. We hope you found this interview enlightening and inspiring. Until next time, stay creative, everyone!

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- Read Part 1 and tick the adjectives that can be used to describe Chris as a content creator.

- passionate
- gloomy
- competitive
- inspirational
- introverted

How to Become an Internet Superstar | Part 1

Host: What inspired you to start content creation?

Chris: Well, it all began with my passion for challenges. I've always been a competitive person. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their comfort zones?

Useful Expressions

I thought **why not** create videos where
I could share my love for challenges...



Let Me Try!

I thought why not _____

_____?

How to Become an Internet Superstar | Part 1

Host: What inspired you to start content creation?

Chris: Well, it all began with my passion for challenges. I've always been a competitive person. I thought, why not create videos where I could share my love for challenges with the world and maybe even inspire others to step out of their comfort zones?

READ FOR DETAIL

- Read Part 2 and choose the type of content Chris creates.

A



B



How to Become an Internet Superstar | Part 2

Host: What types of content do you create?

Chris: On Challenger's Playground, my best friends and I make lots of different entertaining content, including but not limited to fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.

Useful Expressions

...my best friends and I make lots of different entertaining content, including but not limited to fun games and challenges.



Let Me Try!

_____,
including but not limited to _____.
_____.

How to Become an Internet Superstar | Part 2

Host: What types of content do you create?

Chris: On Challenger's Playground, my best friends and I make lots of different entertaining content, including but not limited to fun games and challenges. We do things like eating super spicy food, doing physical races, solving tricky puzzles, and making up our own exciting games. We do all of these to make sure the people watching our videos have a great time and see us try cool and challenging stuff.

- **Read Part 3 and select the options that best describe what made Chris' journey to becoming an internet superstar difficult.**

- so much competition
- dislike from viewers
- breaking the rules
- lack of the best equipment

How to Become an Internet Superstar | Part 3

Host: What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.

Useful Expressions

However, we believed that **where there's a will, there's a way.**



Let Me Try!

I also faced an almost impossible challenge, but

I believed that where there's a will, there's a

way. So I _____

_____.

How to Become an Internet Superstar | Part 3

Host: What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.

■ **Read Part 4 and tell whether the statement is True or False.**

- _____ 1. Chris advised young creators to find what they are passionate about.
- _____ 2. He suggests that creators must upload their videos regularly.
- _____ 3. He told them to not respond to the comments of the viewers.

How to Become an Internet Superstar | Part 4

Host: What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.

Useful Expressions

First and foremost, find what...

Second, be consistent...

Third, engage with your...

Last but not the least, remember...



Let Me Try!

These are the things you should do **to be popular**. First and foremost, _____ . Second, _____ . Third, _____ . Last but not the least, _____ .

How to Become an Internet Superstar | Part 4

Host: What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.

Working Out Meanings

- **Underline a sentence from the interview that relates to the quote below.**

“In order to achieve your goals, you will need to be persistent.”

How to Become an Internet Superstar | Part 3

Host: What challenges did you face as a content creator?

Chris: I encountered quite a number of struggles at the beginning. One of the challenges was gaining more viewers, especially in the early days when there was so much competition. Moreover, I didn't have the best equipment at that time. All I had was an ordinary laptop and an old camera which made recording and editing videos difficult. However, we believed that where there's a will, there's a way. In the end, we overcame these challenges by being persistent and listening to the ideas of viewers.

Making Inferences

- Read the highlighted sentence and answer the questions.

1. What skill/s are you trying to improve?
2. What will happen if people become impatient?

How to Become an Internet Superstar | Part 4

Host: What tips would you give to young creators who are just starting their content creation journey?

Chris: I'd be happy to share some tips. First and foremost, find what you're passionate about and focus on this. Second, be consistent by having an upload schedule. This way your viewers know when to expect your next video. Third, engage with your viewers by responding to their comments. Last but not the least, remember that success takes time, so be patient and keep improving your skills.

- **Discuss with your teacher.**

Becoming an Internet Superstar

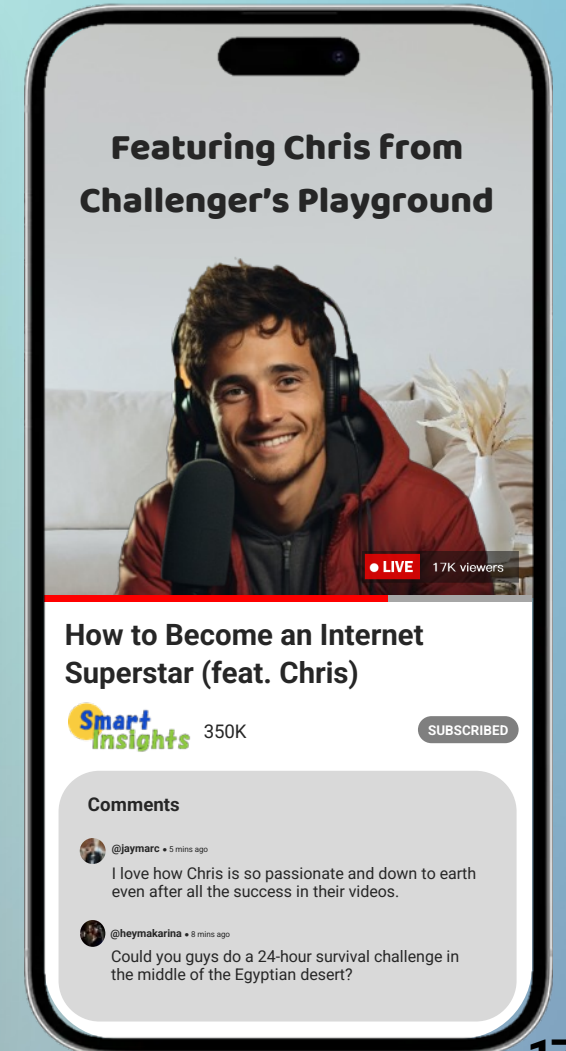
1. Do you aspire to become an internet superstar?
2. If you were to become an internet superstar, what type/s of content would you choose to share with your audience?

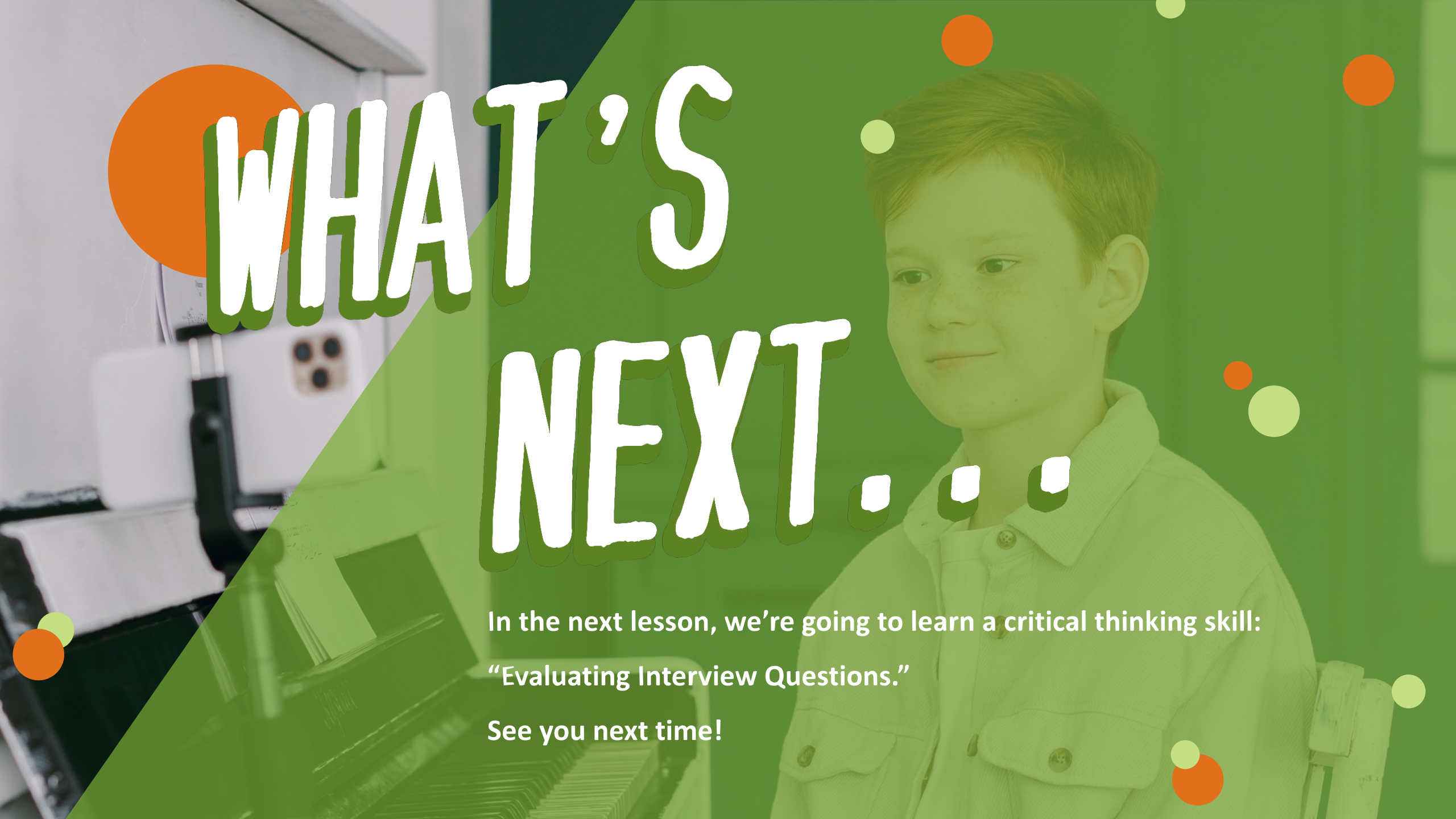




■ Complete the summary of the essay.

In this interview on "Smart Insights: Junior Edition," Chris, a famous content c_____ known for his channel called C_____, shares how his passion for c_____ inspired his content creation journey. His content includes various fun challenges like spicy food tests, races, and unique games. Chris discusses the struggles he faced in gaining viewers and working with limited e_____. However, with persistence, he was able to overcome these challenges. For new creators, he offers advice: find your p_____, stay consistent, engage with v_____, and be patient. The interview shows that being dedicated and creative is important for success in content creation. It encourages beginners to follow their passions and keep working hard.





WHAT'S NEXT...

In the next lesson, we're going to learn a critical thinking skill:
"Evaluating Interview Questions."

See you next time!