

Day 15

Speed Reading Training Exercises

Exercise B:

Scanning – quickly scan the passage to locate the following words and decide which paragraph they are in.

4. Media () 5. Frivolous () 6. The Nielsen rating () 7. Decision ()

Exercise C:

Understanding words in context – choose the closest in meaning.

8. Acquisition

- (A) something bought to add to a collection
- (B) The process of getting something
- (C) A company buying another company

9. Audience

- (A) The number of people reading a particular book
- (B) The number of people watching a particular TV program
- (C) The group of people in one place to watch a play, film etc.