

Day 25

Vocab Review

- **Fill in the blanks.**

1. If you would like to **enroll** in our frequent flyer program, please press 4.
2. Since he owns the strip of land, he has a **vested interest** in the project being approved.
3. The committee largely **concurred** with these views.
4. He works as a **custodian** at the stadium.
5. I just **plugged** in my hair dryer and all the lights went out.

- **Select the best answer to complete the sentence.**

1. I'll buy a lot more if you mark them a bit.
(A) off (B) **down** (C) out (D) for
2. I couldn't make what I had done to annoy my boss.
(A) off (B) for (C) away with (D) **out**
3. Simon Coulter's lawyerhim to drop all charges against the investment firm.
(A) speculated (B) discussed (C) **persuaded** (D) regarded

Speed Reading Training

Read the text on the screen as quickly as possible.

(Reading Speed)

Write Start time and Finish time. Start time: _____ Finish time: _____

132 words / _____ minutes = _____ wpm (words per minute)

The Daily Drucker: 23 March

1. E-commerce is to the information revolution what the railroad was to the industrial revolution. The railroad mastered distance — e-commerce eliminates it. The Internet provides the enterprise with the ability to link one activity to another and to make real-time data widely available, both within the company and to outside suppliers, outside channels of distribution, and customers. It strengthens the move to disintegrate the corporation.

2. But, the great strength of e-commerce is that it provides the consumer with a whole range of products, no matter who makes them. Examples include Amazon.com and CarsDirect.com. E-commerce separates, for the first time, selling and producing. Selling is tied no longer to production but to distribution. There is absolutely no reason why any e-commerce facility should limit itself to marketing and selling one maker's products or brands.

(From The Daily Drucker: By Peter F. Drucker)

Exercise A: Retention of facts and details

1. Which of the following is the most appropriate title for the passage?

- (A) The Industrial Revolution
- (B) The Great Strength of E-Commerce**
- (C) Amazon.com and CarsDirect.com

2. What is the strong point of e-commerce?

- (A) It masters distance.
- (B) It is capable of making real-time data widely available.
- (C) It provides the consumer with a whole range of products.**

3. According to Drucker what is the difference between the railroad and e-commerce?

- (A) While the railroad mastered distance, e-commerce eliminates it.**
- (B) The railroad strengthened the move to disintegrate the corporation.
- (C) E-commerce ties selling to production.

Exercise B: Scanning – quickly scan the passage to locate the following words and decide which paragraph they are in.

4. CarsDirect.com (2) 5. disintegrate (1) 6. facility (2) 7. channels (1)

Exercise C: Understanding words in context – choose the closest in meaning.

8. master

(A) overcome

(B) skilled person

(C) learn something completely

9. enterprise

(A) the ability to think of new ideas and make them work

(B) company

(C) venture

● **PRACTICE QUESTIONS**

Questions 1 through 3 refer to the following conversation.

(Woman) Good morning, White Strip Supplies Limited, how may I help you?

(Man) Good morning, my name is Bob Wilson and I have an appointment with Mr. Gecko this afternoon.

(Woman) Let me see. Oh, yes, Mr. Gecko is expecting you at 3 PM. He's out at lunch right now but will be back by 2.

(Man) The problem is I have a doctor's appointment at 3.30. Can I reschedule the meeting for half past four, please?

1. What are the man and woman talking about? – **Gist (Topic)**

- (A) A business plan
- (B) A doctor's report
- (C) A business lunch
- (D) **An appointment**

2. What is Mr. Gecko currently doing? – **Detail (Action)**

- (A) Writing a report
- (B) Talking on the telephone
- (C) Expecting a call
- (D) **Eating some food**

3. Who most likely is the woman? – **Inference (Speaker)**

- (A) **An office receptionist**
- (B) A saleswoman
- (C) Mr. Gecko's wife
- (D) A nurse