

Day 25

Speed Reading Training Exercises

Exercise A: Retention of facts and details

1. Which of the following is the most appropriate title for the passage?
 - (A) The Industrial Revolution
 - (B) The Great Strength of E-Commerce
 - (C) Amazon.com and CarsDirect.com

2. What is the strong point of e-commerce?
 - (A) It masters distance.
 - (B) It is capable of making real-time data widely available.
 - (C) It provides the consumer with a whole range of products.

3. According to Drucker what is the difference between the railroad and e-commerce?
 - (A) While the railroad mastered distance, e-commerce eliminates it.
 - (B) The railroad strengthened the move to disintegrate the corporation.
 - (C) E-commerce ties selling to production.

Exercise B: Scanning – quickly scan the passage to locate the following words and decide which paragraph they are in.

4. CarsDirect.com () 5. disintegrate () 6. facility () 7. channels ()

Exercise C: Understanding words in context – choose the closest in meaning.

8. master
 - (A) overcome
 - (B) skilled person
 - (C) learn something completely

9. enterprise
 - (A) the ability to think of new ideas and make them work
 - (B) company
 - (C) venture