Day 40

Part 4 Practice Question 2

Good morning, everyone. Thank you very much for inviting me to talk here today. I'm Tim Green from Longstar Corporation and I'll be talking today about some exciting new products coming onto the electronics market. In particular, I will introduce you to 3 new software programs designed to aid internet shopping. My talk will last for about 2 hours, so I propose we break for 10 minutes at one o'clock. In the second part of my presentation, I will discuss some marketing strategies for these products. But first, let's take a look at the background of internet shopping.