

### VOCAB REVIEW

Fill in the blanks.

1. The international environment is favorable for the e\_\_\_\_\_sion of trade.
2. The house is a\_\_\_\_\_nt to a park.
3. The winners will each receive a v\_\_\_\_\_r for a pair of cinema tickets.
4. Attendance at the meeting is m\_\_\_\_\_ory.
5. I didn't do it from such a f\_\_\_\_\_ous motive.
6. She inherited her uncle's p\_\_\_\_\_ty.


### WORDS TO LEARN (Reading Section)

Listen to some essential words for the TOEIC test without looking at the word list.

Now look at the list of today's vocabulary and repeat after the teacher.

stocktake/ consumers/ comfortable/ outlook/ aisles/ security/ genuine/ commerce/  
inventory/markdowns/ retailing/ delivery/ verification/ marked/ transaction

### WORDS IN CONTEXT

 Read the following two paragraphs and choose one of the vocabulary words listed below to fill in the blanks.

stocktake/ stocktake/ consumers/ comfortable/ outlook/ aisles/ security/ genuine/  
commerce/ inventory/markdowns/ retailing/ delivery/ verification/ marked

A. Most shoppers are looking for bargains. Some even check out all the ( ) looking to see if the items they normally use have been ( ) down. Customers know that our ( ) sales offer ( ) ( ) across the store. How do you call a sale with reduced prices to sell off stock from previous seasons? It is called a ( ) sale. ( ) checking or stock taking is the physical ( ) of the items in stock.

B. Thanks to the internet, buyers become more ( ) about the ( ) and prompt ( ) of their purchases. Online shopping or online ( ) is a form of electronic ( ) which allows ( ) to directly buy goods or services from a seller over the internet using a web browser. This is the one area of merchandising that continues to have a positive ( ) far into the future.

# DAY 22

## Read the following and answer the questions.

There are two different types of multichannel shopping:

1. Choosing the channel to shop from several channels such as online, catalogue or bricks and mortar.
2. Using different channels to make a single purchase. Researching a product online and then buying it in store will be one of the examples of this type of transaction.

Question I : The phrase “bricks and mortar” is closest in meaning to

- (A) transaction (B) store (C) channel (D) mobile application

Question II : In the last sentence, the word “transaction” is closest in meaning to

- (A) an input message to a computer system dealt with as a single unit of work  
(B) an exchange between people  
(C) an instance of buying and selling; a business deal  
(D) published reports of proceedings at the meeting of a learned society

## Match each definition (A – L) with today’s vocabulary word (1 – 12)

### DEFINITIONS

- A. a reduction in the price  
B. counting and checking of all the goods that a shop or business has  
C. real  
D. a business deal  
E. a list of items in stock  
F. establishing the truth, accuracy, or reality of  
G. feeling physically relaxed  
H. the prospect for the future  
I. taking something to a person or place  
J. selling of merchandise directly to the consumer  
K. activities that relate to the buying and selling of goods and services  
L. a person who buys goods and services

1. consumer
2. outlook
3. delivery
4. stocktaking
5. markdown
6. transaction
7. genuine
8. retailing
9. verification
10. inventory
11. comfortable
12. commerce

# DAY 22

## WORD FAMILIES

**One word can become a noun, a verb, an adjective, or an adverb by changing its suffix.**

Example: protect (v) protection (n) protective (adj) protectively (adv)

**v=verb n=noun adj=adjective adv=adverb**

**Fill in the blanks with appropriate form.**

1. delivery (n) v.( ) adj. ( )
2. verification (n) v. ( ) adj. ( )
3. consumer (n) v. ( ) n. ( )

## PART 5 EXERCISE

**Identifying the missing part of speech (noun, verb, adjective, adverb, etc.) can help you eliminate some of the choices.**

**If the missing word is a noun, for example, you can rule out the choices that are not nouns.**

1. Nobody was ever able to ..... its date of origin or even what it was made of.  
(A) verification (B) verify (C) verifying (D) verifiable
2. You can enjoy the convenience of doorstep ..... at big savings on the full subscription rate.  
(A) proximity (B) delivers (C) delivered (D) delivery