Day 22

◎ Vocab Review

Answer Key: 1- expansion; 2- adjacent; 3- voucher; 4- mandatory; 5- frivolous; 6- property WORDS IN CONTEXT

- A. Most shoppers are looking for bargains. Some even check out all the (<u>aisles</u>) looking to see if the items they normally use have been (<u>marked</u>) down. Customers know that our (<u>stocktake</u>) sales offer (<u>genuine</u>) (<u>markdowns</u>) across the store. How do you call a sale with reduced prices to sell off stock from previous seasons? It is called a (<u>stocktake</u>) sale. (<u>Inventory</u>) checking or stock taking is the physical (<u>verification</u>) of the items in stock.
- B. Thanks to the internet, buyers become more (<u>comfortable</u>) about the (<u>security</u>) and prompt (<u>delivery</u>) of their purchases. Online shopping or online (<u>retailing</u>) is a form of electronic (<u>commerce</u>) which allows (<u>consumers</u>) to directly buy goods or services from a seller over the internet using a web browser. This is the one area of merchandising that continues to have a positive (<u>outlook</u>) far into the future.

Question I : The phrase "bricks and mortar" is closest in meaning to

(A) transaction (B) store (C) channel (D) mobile application

<u>Question II</u> : In the last sentence, the word "transaction" is closest in meaning to

(A) an input message to a computer system dealt with as a single unit of work

(B) an exchange between people

(C) an instance of buying and selling; a business deal

(D) published reports of proceedings at the meeting of a learned society

 Match each definition (A – L) with today's vocabulary word (1 – 12) Answer Key:
A-5; B-4; C-7; D-6; E-10; F-9; G-11; H-2; I-3; J-8; K-12; L-1

Fill in the blanks with appropriate form.

Answer Key: 1. deliver (v) / deliverable (adj) 2. verify (v) / verifiable (adj) 3. consume (v) / consumption (n)

Part 5 exercise Answer Key: 1-verb B; 2-n D;