

## Day 39

### ⊙ Vocab Review

**Answer Key:** 1. prosecuted 2. piracy 3. infringed 4. patent 5. compassionate

### ⊙ WORDS IN CONTEXT

**Answer Key:**

#### Making a profit

Making a profit is the (core objective) of business. Without a profit, shareholders cannot be paid their (dividends) and money cannot be (reinvested) in the development of the company.

When companies talk about a (gross profit margin), they usually mean the difference between the price that a product or service is sold for and the cost of producing it, excluding (overhead costs) such as electricity, water, rent, etc. A (net profit margin), on the other hand, includes overheads. A margin is usually expressed as a percentage of the price that something is sold for. It is a measure of a business's (profitability). A company (breaks even) when sales reach a level where (revenues) match costs.

### ⊙ Part 5 exercise (Vocabulary Items)

**Answer Key:** 1-C; 2-B 3-A 4-D 5- D; 6- A; 7- B

### ⊙ Match each definition (A – N) with today's vocabulary word (1 – 14)

**Answer Key:** A-11; B-12; C-14; D-13; E-10; F-9; G-8; H-7; I-6; J-5; K-4; L-3; M-1; N-2

### ⊙ Gap-filling Exercise

**Answer Key:** 1. break even 2. reinvest 3. dividends 4. address 5. accommodate